



ARIZONA CORPORATION COMMISSION

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Commission's Corporations Division Features Legendary Basketball Executive Video of Jerry Colangelo Greets New Business LLC Filers

(Phoenix)—New business owners, filing at the Corporation Commission, will get some business advice from basketball executive Jerry Colangelo. Colangelo is featured in a video that is on display this week in the Commission's Corporations Division at 1300 W. Washington. New business owners will be able to watch the video as they are in line, gaining some advice and inspiration as they prepare for their new venture. The video is part of a series that will be shown in the lobby.

"Jerry Colangelo is a living legend," said Commissioner Tom Forese. "He is the perfect combination of drive to win and pure class. What I think we learn in this video is that whatever challenges in life, he approaches them with the same energy and code of conduct. We are lucky to have him in Arizona."

Commissioner Tom Forese created the series of ten videos over the past year featuring Valley Business leaders including; Robert Kiyosaki (author of Rich Dad, Poor Dad), Larry White owner of Lolo's Chicken & Waffles, real estate investor Michael Pollack, Valley investor Craig Coppola, AZCrown Investments owner Eric Crown, San Tan Brewery owner Anthony Canecchia, UFC Lightweight Champion Benson Henderson, Bob Templeton, founder and owner of Gun Shows of the West, and restaurateurs Skip and Nancy Chase. The videos tell the stories of successful business people who have come from various backgrounds and the struggles they had to overcome.

"There was an old immigrant in our neighborhood and he pointed up and said to me 'Jerry do you see that star?'" said Colangelo. "I said 'yes,' and he said to me 'It is better to be in that star for one day than not at all,' so the advice I give young people is 'shoot for that star.' Don't be afraid to fail."

At a press conference earlier this month, Sheriff Joe Arpaio and representatives from Goodwill of Central Arizona announced their plans to use the videos as part of education programs for inmates and job seekers.

A different video will be featured each week at the Corporations Division at 1300 W. Washington and will be available for viewing at www.azcc.gov.